

## Quarterly magazine

Organic Insights provides the latest organic and biodynamic industry news and serves as a useful reference point for the organic market, NASAA members and those who are interested in the organic industry.

## Distribution

Organic Insights can promote your products to a variety of key consumer markets both within Australia and globally throughout the following networks:

- Direct online marketing to our 1,250 clients, members and friends
- Facebook campaigns to our 30,000+ followers
- Ongoing industry and mainstream media promotions

We will be happy to work with you to develop your own unique package, building opportunities to target your specific marketing needs and budgets.

## Rates (ex GST)

Classified advertisement (57mm x 70mm) - \$100  
 ¼, ½ or full page advertisement - \$300 / \$600 / \$1200  
 Full year bookings are available at 30% discount

## Magazine publication dates and deadlines

	Booking Deadline	Artwork Deadline	Publication date
Winter	15 July	25 July	1 August
Spring	30 August	14 September	30 September
Summer	1 December	24 November	1 December

## Format

<b>Full page (A4)</b> <b>180mm x 277mm</b>	<b>1/2 page</b> <b>85mm x 277mm</b> or <b>180mm x 133.5mm</b>	<b>1/4 page</b> <b>85mm x 133.5mm</b>
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To view a recent edition  
click below

