



Organic Insights Advertisers Kit

Quarterly E-Magazine

Organic Insights provides the latest organic and biodynamic industry news and serves as a useful reference point for the organic market, NASAA members and those who are interested in the organic industry.

Distribution

Organic Insights can promote your products to a variety of key consumer markets both within Australia and globally throughout the following networks:

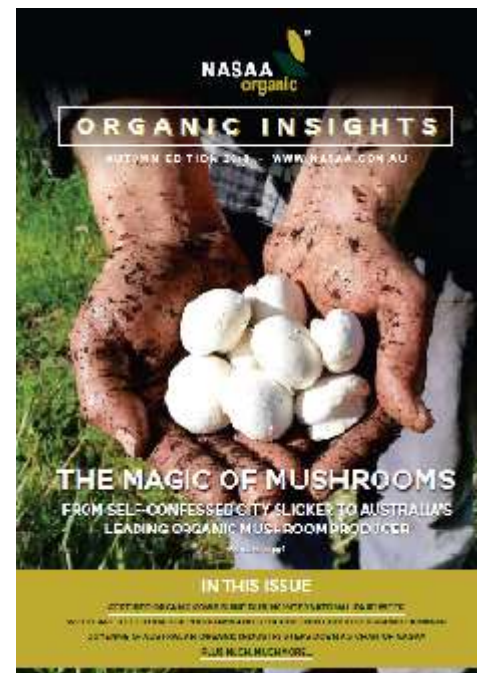
- Direct online marketing to our 1,250 clients, members and friends
- Facebook and Twitter campaigns to our 30,000+ followers
- Ongoing industry and mainstream media promotions

We will be happy to work with you to develop your own unique package, building opportunities to target your specific marketing needs and budgets.

Rates (ex GST)

Classified advertisement (57mm x 70mm) - \$100
¼, ½ or full page advertisement - \$250 / \$500 / \$1000
Repeat adds are also available at 30% discount

To view click below:



Booking Deadline	Publication	Artwork Deadline
Autumn 13th February	1st March	22nd February
Winter 15th May	1st June	25th May
Spring 1st August	1st September	25th August
Summer 1st November	1st December	24th November

Format

<p>Full page (A4) 190mm x 277mm</p>	<p>1/2 page 95mm x 277mm or 190mm x 138mm</p>	<p>1/4 page 95mm x 138mm</p>
--	--	---

