

Organic Insights Advertisers Kit

Quarterly E-Magazine

Organic Insights provides the latest organic and biodynamic industry news and serves as a useful reference point for the organic market, NASAA members and those who are interested in the organic industry.

Distribution

Organic Insights can promote your products to a variety of key consumer markets both within Australia and globally throughout the following networks:

- Direct online marketing to our 1,250 clients, members and friends
- Facebook and Twitter campaigns to our 30,000+ followers
- Ongoing industry and mainstream media promotions

We will be happy to work with you to develop your own unique package, building opportunities to target your specific marketing needs and budgets.

Rates (ex GST)

Classified advertisement (57mm x 70mm) - \$100
 ¼, ½ or full page advertisement - \$300 / \$600 / \$1200
 Repeat adds are also available at 30% discount

To view click below:

Booking Deadline	Publication	Artwork Deadline
Autumn 13th February	1st March	22nd February
Winter 15th May	1st August	25th July
Spring 30th August	30th September	14th September
Summer 1st November	1st December	24th November

Format

Full page (A4) 180mm x 277mm	1/2 page 85mm x 277mm or 180mm x 133.5mm	1/4 page 85mm x 133.5mm
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