

MEDIA RELEASE

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NASAA General Manager to take on new private sector role

The National Association for Sustainable Agriculture Australia's (NASAA) General Manager, Mark Anderson, has announced he will be leaving the role to take up a newly created position in the private sector focused on delivering innovative solutions for community good.

Mr Glenn Schaube, NASAA Chair thanked Mr Anderson: "I want to thank Mark for his contribution to both NASAA and the organics community in Australia and wish him every success for the future."

Mr Anderson joined NASAA nearly in May 2016 bringing a wealth of experience from the non-for-profit sector.

"His innate business acumen and strong commitment to developing the burgeoning organics industry has helped to lift NASAA's profile in Australia, and internationally," said Mr Schaube.

Mr Schaube said it was important time for NASAA and the Australian organic farming sector which according to an [IBISWorld report](#) released this week is predicted to record revenue growth of 18.2% in 2018-19, to \$2.2 billion, as consumer preferences continue to shift towards organic produce.

"NASAA has long been recognised as a leader in driving organic certification and developing the sustainable agriculture industry in Australia and overseas. Our certification adds the NASAA food production quality assurance label, allowing entry to organic markets around the world.

"There is enormous potential to build on the organisation's strengths and extend our offerings and service platform," Mr Schaube said.

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ABOUT THE NATIONAL ASSOCIATION FOR SUSTAINABLE AGRICULTURE, AUSTRALIA

Formed in 1986, the National Association for Sustainable Agriculture, Australia supports the development and growth of organic food production in Australia and overseas. NASAA's Standard are recognised internationally across the organic supply chain covers – from input manufacturers to producers, processors to wholesale and retail operations - ensuring organic integrity from paddock to plate'.

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