

# INFORMATION SHEET



PO Box 768  
Stirling SA 5152 Australia

Tel +61 08 8370 8455  
Fax +61 08 8370 8381  
Email [enquiries@nasaa.com.au](mailto:enquiries@nasaa.com.au)  
Web [www.nasaa.com.au](http://www.nasaa.com.au)

## IFOAM SEAL

### Options and Conditions for Use

#### What is it?

The IFOAM Seal was launched by the International Federation of Organic Agriculture Movements in 1999 and is a visual mark of the accreditation status of certification bodies active in organic agriculture which have achieved IFOAM Accreditation. The IFOAM Seal consists of the IFOAM logo and the word ACCREDITED and is designed to be presented combined with the certification body's own logo. Versions of the combined NASAA/IFOAM logo are shown below:



#### Why use the IFOAM Seal?

NASAA has been accredited by IFOAM (International Federation of Organic Agriculture Movements) since 1994. IFOAM accreditation now covers 31 of the leading certification bodies around the world. The IFOAM Seal can provide instant recognition of accredited program status whilst the product origin and certifying body remain clear. It means your product is the best and in good company.

#### Conditions of Use

- The NASAA IFOAM Seal may appear only **in conjunction** with the relevant NASAA Label;
- The NASAA IFOAM Seal may only be affixed to Certified Organic level product;

#### How to get use of the NASAA IFOAM Seal

- Notify NASAA that you want to be authorised to use the IFOAM Seal;
- NASAA will send you an agreement to sign and return;
- One-off cost is AUD\$55;
- Once the IFOAM Seal contract is signed and returned, NASAA will supply you with an electronic version of the appropriate combined seal;